

# **AG PRODUCTION**

*Corporate Profile*

# “We’re making innovation usable”



AGproduction consultancy is a specialized management consulting firm focused on the aviation sector. Our global client base includes major private equity and institutional investors in aviation, together with airlines, airports, lessors, aerospace manufacturers, and other aviation companies.

As an independent advisory firm, we pride ourselves on offering our clients independent and objective counsel. At AGproduction company, our purpose is to deliver the objective, data-driven guidance and insight our clients require to inform business strategies, allocate capital, prioritize resources, and manage risk. Proprietary data, expert analysis and bold thinking for leaders who want to achieve the extraordinary.

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## AGproduction Consultancy: Elevating Aviation Excellence

AGproduction Consultancy is a distinguished management consulting firm that specializes in providing expert guidance and strategic insights to the aviation sector. Our esteemed clientele includes prominent private equity firms, institutional investors in aviation, airlines, airports, lessors, aerospace manufacturers, and various other aviation enterprises. As a fiercely independent advisory firm, we take pride in delivering impartial and data-driven counsel to empower our clients in shaping their business strategies, allocating capital, optimizing resource allocation, and managing risk effectively.

### Our Mission and Vision:

At AGproduction Consultancy, our mission is clear—to furnish our clients with the objective guidance and data-driven insights they need to achieve excellence in the aviation industry. We understand that the aviation landscape is complex and ever-evolving, and we are committed to providing our clients with the tools they require to make informed decisions, seize opportunities, and overcome challenges. Our arsenal includes proprietary data, expert analysis, and innovative thinking, all geared toward

helping leaders reach unparalleled heights of success.

### A Global Team, A Client-Centric Approach:

Culturally, AGproduction Consultancy operates as one cohesive global team, driven by a relentless commitment to putting our clients' needs at the forefront of everything we do. We foster a culture of responsibility and accountability, with every team member striving for excellence and embracing the shared pride and purpose that come with meaningful work. Our organization is lean and flat, and we cultivate an open and transparent environment where new ideas and diverse perspectives are not only valued but actively encouraged.

### Corporate Social Responsibility:

At AGproduction Consultancy, our commitment to making a positive impact extends beyond our consulting services. Since our inception, we have embedded corporate social responsibility (CSR) into our core values. We proudly support various philanthropic initiatives and have formalized our dedication through our participation in the Pledge 1% corporate philanthropy movement. This means that a portion of our revenue and our team's time is dedicated to giving



back to the communities we serve, creating a meaningful and lasting impact.

In a world where industries are constantly evolving and adapting to new challenges, the aviation sector stands as a testament to human innovation and progress. AGproduction Consultancy, a specialized management consulting firm, is at the forefront of this dynamic industry, guiding aviation stakeholders towards success. In this comprehensive exploration, we will delve deeper into AGproduction's origins, its core values, and its unwavering commitment to delivering excellence in the aviation sector. With a focus on its clientele, services, industry expertise, and corporate social responsibility, this extended essay aims to provide a detailed and

insightful perspective on AGproduction Consultancy.

## The Genesis of AGproduction Consultancy

AGproduction Consultancy was founded on a simple yet profound principle: to offer independent and objective counsel to the aviation industry. It emerged from the vision of a group of industry experts who recognized the need for specialized guidance in a sector that requires not only keen insight but also a deep understanding of its complexities.

The early years of AGproduction were marked by a dedication to building a team of experts with diverse backgrounds in aviation, finance, and management. This blend of skills allowed the company to approach challenges from multiple angles, offering clients a holistic perspective on their unique needs.

As AGproduction's reputation for excellence grew, so did its client base. The firm began to attract major private equity and institutional investors in aviation, airlines, airports, lessors, aerospace manufacturers, and various other aviation-related businesses. This diversity of clients would become a testament to

AGproduction's ability to adapt and provide tailored solutions across the industry spectrum.

## Core Values and Client-Centric Focus

At AGproduction Consultancy, a set of core values drives every decision and action. These values are not merely words on paper but are deeply ingrained in the company's culture, guiding its interactions with clients, employees, and the wider community.

**Independence and Objectivity:** AGproduction's commitment to independence and objectivity is a cornerstone of its success. Clients can trust that the advice they receive is based on rigorous analysis and free from any conflicts of interest.

**Client-Centric Approach:** AGproduction Consultancy places clients at the center of its operations. This client-centric focus means actively listening to clients' needs, understanding their goals, and tailoring solutions to meet their unique challenges.

**Responsibility and Accountability:** The culture at AGproduction is one of responsibility and accountability. Team members take pride in their work, knowing that they contribute to meaningful projects that have a

lasting impact.

**Transparency:** AGproduction fosters an open and transparent environment where ideas and perspectives are not only welcomed but actively sought out. This transparency extends to the way the firm communicates with clients and stakeholders.

**Collaboration:** Collaboration is key to AGproduction's success. Team members work together seamlessly, drawing on their diverse expertise to tackle complex challenges.

## Services Offered by AGproduction Consultancy

AGproduction Consultancy's service portfolio is designed to cater to the specific needs of its diverse clientele. The firm's services encompass a wide range of areas within the aviation sector, providing comprehensive solutions that span from strategy development to risk management.

**Strategic Consulting:** AGproduction assists clients in developing and executing robust aviation strategies that align with their objectives. This includes market analysis, route optimization, and growth strategies.

**Financial Analysis:** The firm's financial experts conduct in-depth analysis to evaluate investment opportu-



nities, assess financial performance, and provide recommendations for optimizing financial outcomes.

**Risk Management:** AGproduction understands the inherent risks in the aviation sector and helps clients develop strategies to mitigate these risks. This includes the use of advanced risk assessment tools and the implementation of risk management protocols.

**Operational Excellence:** Efficiency and effectiveness are essential in aviation. AGproduction helps clients streamline their operations, reduce costs, and improve overall performance.

**Mergers and Acquisitions:** In a sector marked by consolidation, AGproduction assists clients in navigating the complexities of mergers and acquisitions. The firm provides due diligence, valuation, and integration services.

**Regulatory Compliance:** The aviation industry is subject to strict regulatory oversight. AGproduction helps clients ensure compliance with relevant regulations, minimizing the risk of regulatory issues.

### Industry Expertise

AGproduction Consultancy's team of experts possesses a deep understanding of the aviation sector, backed by years of experience and a commitment to staying abreast of industry trends and developments. This expertise is a key differentiator, allowing the firm to provide valuable insights and guidance to clients.

**Market Knowledge:** AGproduction's experts closely monitor market trends, including changes in passenger behavior, emerging technologies, and regulatory shifts. This knowledge helps clients make informed decisions and adapt to evolving market conditions.



**Aircraft Fleet Management:** AGproduction has a keen understanding of the intricacies of aircraft fleet management. The firm helps clients optimize their fleet, taking into account factors such as aircraft performance, maintenance costs, and market demand.

**Environmental Considerations:** The aviation industry faces increasing scrutiny regarding its environmental

impact. AGproduction assists clients in developing strategies to reduce their carbon footprint and meet sustainability goals.

**Technological Advancements:** AGproduction keeps a close eye on technological advancements in aviation, such as the development of more fuel-efficient aircraft and the integration of digital solutions. This knowledge allows clients to leverage technology for competitive advantage.

**Global Reach:** With a global client base, AGproduction has a broad perspective on the aviation industry. The firm leverages this global reach to provide clients with insights into international markets and opportunities.

**Corporate Social Responsibility (CSR) and Philanthropy**

Beyond its consulting services, AGproduction Consultancy is deeply committed to making a positive impact on society through corporate social responsibility (CSR) and philanthropy. This commitment is not a mere afterthought but an integral



part of the company's identity.

**The Pledge 1% Movement:** AGproduction formalized its commitment to philanthropy by participating in the Pledge 1% movement. As part of this pledge, the firm allocates a portion of its revenue and dedicates team members' time to support charitable causes. This initiative is a testament to AGproduction's dedication to giving back to the communities it serves.

**Community Engagement:** AGproduction encourages its team members to actively engage with their communities and contribute to local causes. Whether through volunteering or fundraising efforts, the firm promotes a culture of community involvement.

**Environmental Stewardship:** Recognizing the importance of environmental sustainability, AGproduction takes steps to reduce its own environmental footprint. This includes initiatives to minimize waste, conserve resources, and promote eco-friendly practices.

**Supporting Education:** AGproduction understands the transformative power of education. The firm supports educational initiatives that empower individuals and communities to reach their full potential.

## Quality and performance

We provide a disciplined value approach to your investment planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investment portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by commissions but a share of investment performance.

## Experienced Portfolio Managers

AGPRODUCTION comprises of a team of professional account managers aimed at adequately maximizing account profits

## 24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

## OUR ADVANTAGES

### Taxation

As a governance oriented investment firm, we help fund public works



and services—and to build and maintain the infrastructures used in our resident country through our prompt tax filings.

### Daily Income

You will receive earnings every 24 hours on all days of the year. Your deposit is working all the time, even on weekends and holidays.

### Fast Withdrawals

Your withdrawal will be processed by our operators as fast as possible. Maximum waiting time is up to 24 hours

### Data Protection

We make every effort to ensure that your data and funds are 100% secured. We only use secure connections and top-class servers.

### ALGORITHMIC TRADING

In addition to manual trading by top-level traders, our specialists have developed specialized soft-

ware (robots) that trades according to specified algorithms and brings a stable income to the company.

### EXCHANGE OPERATIONS

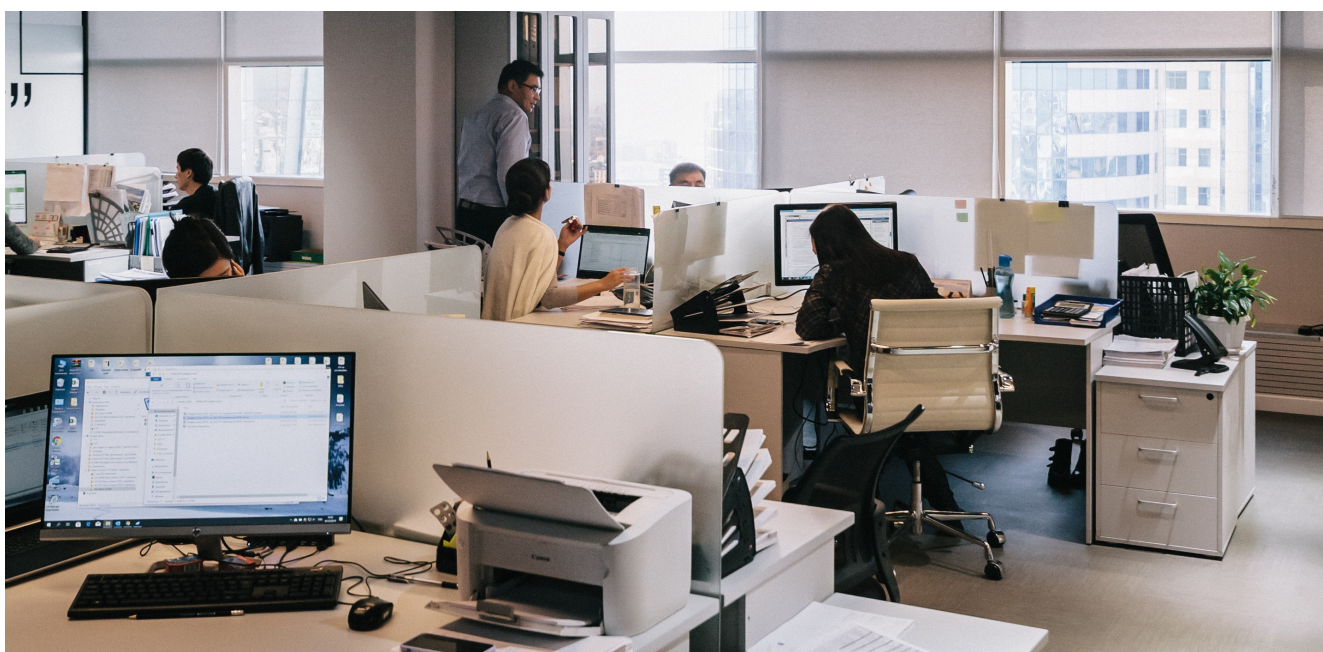
Our company provides an opportunity to exchange funds for both private clients and companies. Low commissions with large volumes of transactions bring good additional income.

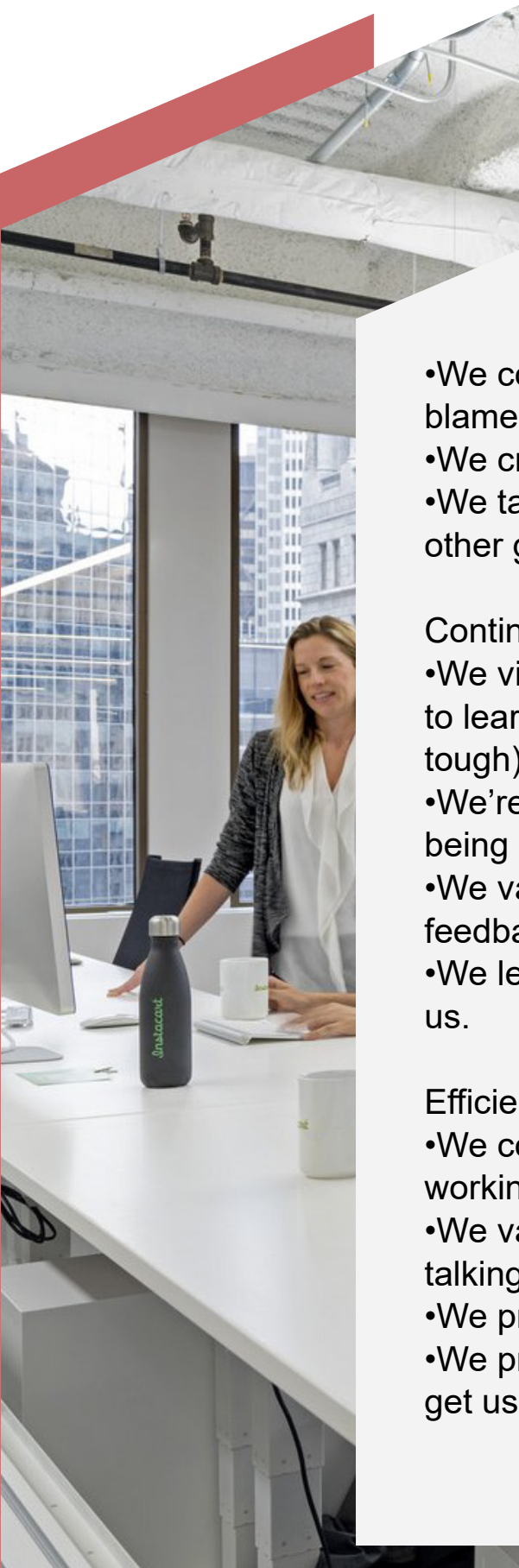
### BENEFITS OF INVESTING WITH US

- We share information efficiently, improving collaboration and productivity.
- We're succinct, candid and kind.
- We practice active listening.
- We talk to people directly about issues, instead of concealing or choosing gossip.

### Positive energy

- We're optimistic about the future and determined to get there.





- We co-create solutions instead of choosing blame and criticism.
- We create moments of play at work.
- We take care of each other, and help each other grow.

#### Continuous learning

- We view every situation as an opportunity to learn (especially when the going gets tough).
- We're more interested in learning than being right.
- We value giving and receiving regular feedback.
- We learn from and mentor those around us.

#### Efficient execution

- We complete high quality work quickly by working smarter, not harder.
- We value completing tasks, instead of just talking about them.
- We prefer automation over manual work.
- We prioritize, focusing on the 20% that will get us 80% of the impact.





## Funds Management

The Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the Company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company. In recent years the investment industry, and in turn investors,

have introduced a new gauge: AG-PRODUCTION – Environment, Social and Governance – as a supplement to traditional financial gauges. AGPRODUCTION changes are happening faster than ever, reshaping how people live and invest. We believe that AGPRODUCTION factors are going increasingly mainstream and can be used to drive investment outperformance. Investing for a sustainable future The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'. While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance AG-

PRODUCTION strategies into their portfolios, a task rapidly growing in importance.

Why does it matter?

AGPRODUCTION changes are happening faster than ever, reshaping how people live and invest. We believe that AGPRODUCTION factors are going increasingly mainstream and can be used to drive investment outperformance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance?

Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retire-

ment, can take more risk.

Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are going to retire next year, and not receiving any regular income, you just do not have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts find it hard to predict the performances of all asset classes.

The Company established the Investment Management division formerly known as Principal Investments and began its evolution into a



## AT A GLANCE



leader in alternative investing. Investment Management leverages the Group's expertise, network, and financial strength to seek attractive risk-adjusted investment opportunities across global markets and sectors.

This includes the Company's internally managed strategies, corporate holdings and cash. We actively manage all sub-portfolios and carefully use derivatives and hedging to increase returns and manage risk.

Hit your investment targets with the right approach

Once you have identified your investment targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy. Generally, the higher the potential return of an asset class, the higher the risks it carries.

Capital Markets

With different packages, our system is modelled to accommodate everyone no matter how much you have to invest.

INVESTMENT OFFERS

# DEPOSIT PLANS

agproduction.org offer plans in differential interest rate. Our clients can increase the amount investments. It will lead to increase in percent of profit. Greater amount of investment - the greater the profit!



## STARTER PLAN

# 6.9%

AFTER 24 HOURS

Minimum deposit - \$200

Maximum deposit - \$999



## EXPERT PLAN

# 9.2%

AFTER 24 HOURS

Minimum deposit - \$1,000

Maximum deposit - \$2,999



## AG VIPR

# 10.3%

AFTER 7 HOURS

Minimum deposit - \$3,000

Maximum deposit - \$5,999



## AG VIP

# 13.9%

AFTER 5 HOURS

Minimum deposit - \$6,000

Maximum deposit - \$UNLIMITED

# COMPANIES CERTIFICATE



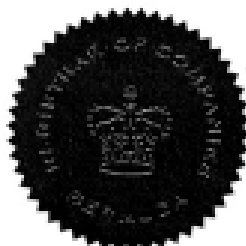
## CERTIFICATE OF INCORPORATION OF A COMMUNITY INTEREST COMPANY

The Registrar of Companies for English and Wales, hereby certifies that  
**AGPRODUCTION LIMITED.**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by guarantee, and the situation of its registered office is in England and Wales

Given at Companies House on 11, January, 2019.

 Companies House



  
THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES